

**CITY OF BEL-NOR**  
**8416 Natural Bridge Road, Bel-Nor, MO 63121**

**AGENDA OF THE WORKING SESSION**  
**May 28, 2025, 5:30 pm**

**CALL TO ORDER & PLEDGE OF ALLEGIANCE**

**ROLL CALL:**

**NEW BUSINESS:**

The Board of Aldermen will discuss the authorization of DrinkCurious, a spirits education and e-commerce company, to occupy the tenant space at 8466 Natural Bridge Road.

The Board of Aldermen will discuss the process, including options and considerations, to address the fallen tree and impacted house at 2801 Woodview Court, 63121.

**OPEN TO THE PUBLIC:**

**ADJOURN: (CLOSED SESSION) IF REQUIRED**

notice is hereby given in accordance with RSMo Chapter 610 that, subject to a motion duly made and adopted, the Board may hold a closed meeting for the purpose of dealing with matters relating to one or more of the following: legal actions, causes of action, litigation or privileged communications between the Board's representatives and its attorney; lease. purchase or sale of real estate; hiring, firing, disciplining or promoting employees; preparation for negotiations from employee groups; bidding specs, proprietary technology materials; and/or records and matters which are protected from disclosure by law. Any minutes, votes, settlement agreements, or public records relating to these matters shall be made public upon final disposition of the matter voted upon.

UPDATED AGENDA POSTED 5/27/25



2930 Ridgeview Dr., St. Louis, MO 63121 | 314.669.1792 | [pops@drinkcurious.com](mailto:pops@drinkcurious.com)

## Proposal to the City of Bel-Nor for Business Location Approval

**Business Name:** DrinkCurious

**Proposed Location:** 8466 Natural Bridge Road, Bel-Nor, MO 63121

**Submitted by:** Patrick Garrett, Founder & Chief Executive

Dear Members of the Board,

I am writing to formally request approval to operate my business, DrinkCurious, at the property located at 8466 Natural Bridge Road in Bel-Nor. As a long-time resident of Bel-Nor, having lived in the community with my family for over 21 years, and with deep family roots in the area extending back two generations, I'm proud to seek this opportunity to grow my business within the community I call home.

### Business Overview

DrinkCurious is a spirits education and e-commerce company that provides tasting experiences for clients across the country. We serve corporate and private clients through curated, educational tasting events. In addition to our services, we operate a small e-commerce platform offering spirits-related products including glassware, flasks, and branded apparel.

DrinkCurious also includes *Bourbon & Banter*, a respected digital publication in the whiskey industry founded in 2011. With over 18,000 members globally, *Bourbon & Banter* publishes articles, reviews, and media content while fostering a thriving community of whiskey enthusiasts.

### Use of the Space

The Natural Bridge Road location will serve as the administrative headquarters for DrinkCurious and Bourbon & Banter. It will also be used as a warehouse and distribution point for our e-commerce operations. This site will not be open to the public; visits will be by appointment only. We also plan to utilize the space for content production including educational videos, podcasts, and digital media.

### Operating Hours

Business activity will occur primarily between 8:00 a.m. and 5:00 p.m., with occasional after-hours work to support specific projects. There will be no retail sales or regular foot traffic.



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## Revenue Streams

Our revenue is currently distributed as follows:

- Tasting Services: 68%
- Advertising/Media Sponsorships: 8%
- E-commerce Sales: 9%
- Miscellaneous/Other: 15%

## Community Impact

Locating DrinkCurious in this existing building supports our growth while ensuring the building is actively and responsibly used. Our presence will help prevent underutilization of the property and contribute to the vitality of the Bel-Nor community without adding public traffic or commercial disruption.

Thank you for considering this proposal. I welcome the opportunity to further discuss how DrinkCurious can be a positive and responsible addition to Bel-Nor.

Sincerely,

A handwritten signature in black ink that reads "Patrick Garrett".

Patrick Garrett  
Founder & Chief Drinking Officer  
DrinkCurious