

December 13, 2023

NORMANDIE REIMAGINED



Dear Normandie Reimagined Donor,

We wish to start our communication by thanking each of you individually for your commitment to the Normandie Reimagined Project. Your support and generosity will help to make this project a reality, forever impacting the lives of the youth of North County and our region as a whole.

We are excited to send you an update on the Normandie Reimagined Golf Facility project. The day has arrived where we have closed the golf course for play and are beginning the preparation for the major golf course construction work. During the past summer we were able to clear approximately 21 acres of overgrown areas which not only allowed for vistas that have not been available for decades, but also provided Jack Nicklaus and his team additional acreage to work into their design. Bid estimates have been prepared and we are about to begin hiring the subcontractors necessary to build the golf course.

Golf course programming for the youth of St. Louis is also a major focus as we move toward a 2025 opening date. We hosted Urban Golf of St. Louis this summer and 200 children participated in this 10-week summer camp. The program culminated with each child receiving a brand-new set of custom fitted clubs and a new pair of golf shoes. It was magical watching the impact this had on these young people. 2000 people days of smiles makes the work we are all putting in so fulfilling.

Examples of additional programming agreements which have been put in place include the Western Golf Association and the Evans Scholar Program, which will manage the caddie program. This opportunity to spend time with players of varying backgrounds and skill sets will serve to be invaluable to these youths. The First Tee of St. Louis has also signed an agreement to make Normandie their flagship facility and new headquarters. We have secured a property adjacent to the golf course to assist in accomplishing this part of our mission. Additional programming in place includes Urban Golf of St. Louis, Youth on Course, Boys and Girls Club of Greater St. Louis, LPGA/USGA Girls Golf, Beyond Housing Affiliates, employment opportunities, vocational training, internships, and high school golf programs, to name a few.

Our fundraising continues and has approached the \$8 million dollar mark in commitments, with numerous additional asks in process. Our goal will be to approach the \$10 million mark by the time we break ground in late January. We have also been slated to be approved for funding from the Missouri Department of Natural Resources in the form of a long-term low interest loan (1.65%) as part of their Clean Water Revolving Fund. The preservation of storm water for reuse is yet another way Normandie will help the community solve a long-standing downstream issue.

Our plea to each of you is twofold: please continue to talk about this project with your friends, fellow business leaders and colleagues and should your philanthropic efforts allow, consider adding to your previous commitment. We could not have achieved what we have without your support. Support which will be very impactful in assisting the enrichment of these communities and those who call them home. Thank you!

We wish you a safe and festive holiday season, as we look to a brighter future for all.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tom O'Toole Jr.".

Thomas J. O'Toole Jr

A handwritten signature in black ink, appearing to read "Jeffrey C. Smith".

Jeffrey C. Smith

A handwritten signature in black ink, appearing to read "Chris Krehmeyer".

Chris Krehmeyer